

### Developing A Resilient Cage-free Ecosystem in Africa

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The challenge & The Opportunity

#### Africa's Distinct Path: A Global Perspective



From Asia:

From Europe

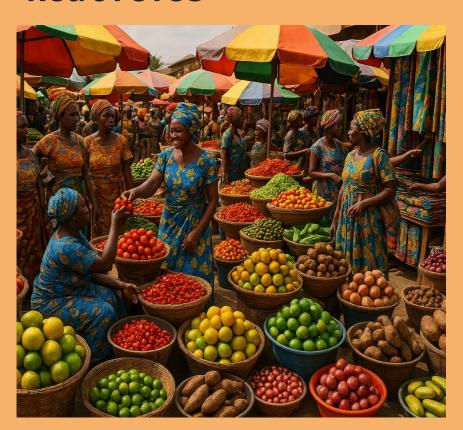
### The Danger of A Narrow View: It's an Ecosystem, Not a Single Issue



## A Resilient Ecosystem Requires:

- Producers
- Corporations
- Consumers
- Financial Institutions
- Governments
- Advocates

#### The Art of Advocacy: Navigating Africa's Realities



### The Nuances Advocates Must Navigate:

- Economic Resilience
- Food Safety & Security
- Market Access
- One Health

#### A Tale of Two Markets: Formal vs Informal



**Formal Markets** (Supermarkets, Hotels, Exporters)

Less Formalized Markets (Local Markets, Mom & Dad Shops, Unchained Restaurants)

#### Five Majors Levers For A Cage-free Future



Producer Empowerment & Finance



Market-Driven Demand



Enabling Policy



African-Centric R&D



Collaborative Movement

#### Conclusion & A Call For Strategic Collaboration



**Ecosystem-Focused, Context- Specific, Collaborative** 

- Producers
- Corporations
- Advocates
- Policymakers

# THANK YOU TIME FOR QUESTIONS

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