



WHY DIVERSIFY YOUR FUNDING STREAM

Ethiopia Training

WHY DIVERSIFY YOUR FUNDING



It Is The Only Insurance Policy You Have

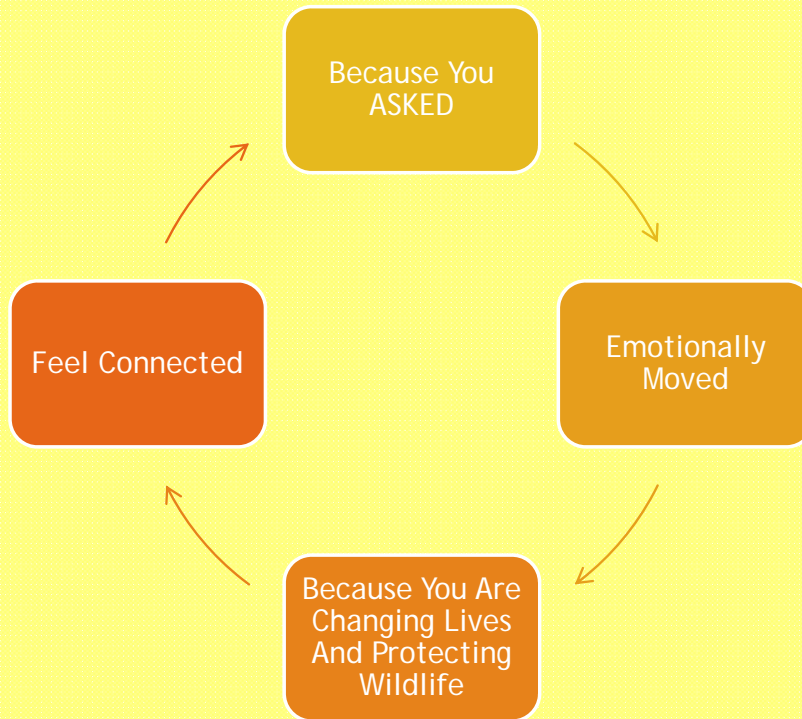


Can't Depend On International Donors In The Longrun. They Change Priorities, Staff And Focus That Might Impact You



It Is Not The Responsibility Of International Donors To Support You Long-term

WHY PEOPLE GIVE TO YOUR ORGANIZATION



TYPES OF DONORS

diversified funding=sustainable funding

Religious institutions and churches

Individuals (small to mid gift level)

Rotary and service clubs

Embassies

.....And don't forget about your Board!

Corporations (Corporate Social Responsibility)

Government Grants

Private Foundations/Institutional Grants

Major Donors (USD\$1000+)

WHY DIVERSIFY YOUR FUNDING



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▶ THANK YOU