

Welfare Systems

Design for Sustained Benefit

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“The Welfare of Welfare Organisations”

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Overview

- What is the context?
- Systems perspectives on animal welfare
- What do we want to achieve?
- Where are we?
- What next?

WHAT IS THE CONTEXT?



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Animal welfare

Human welfare

Community welfare

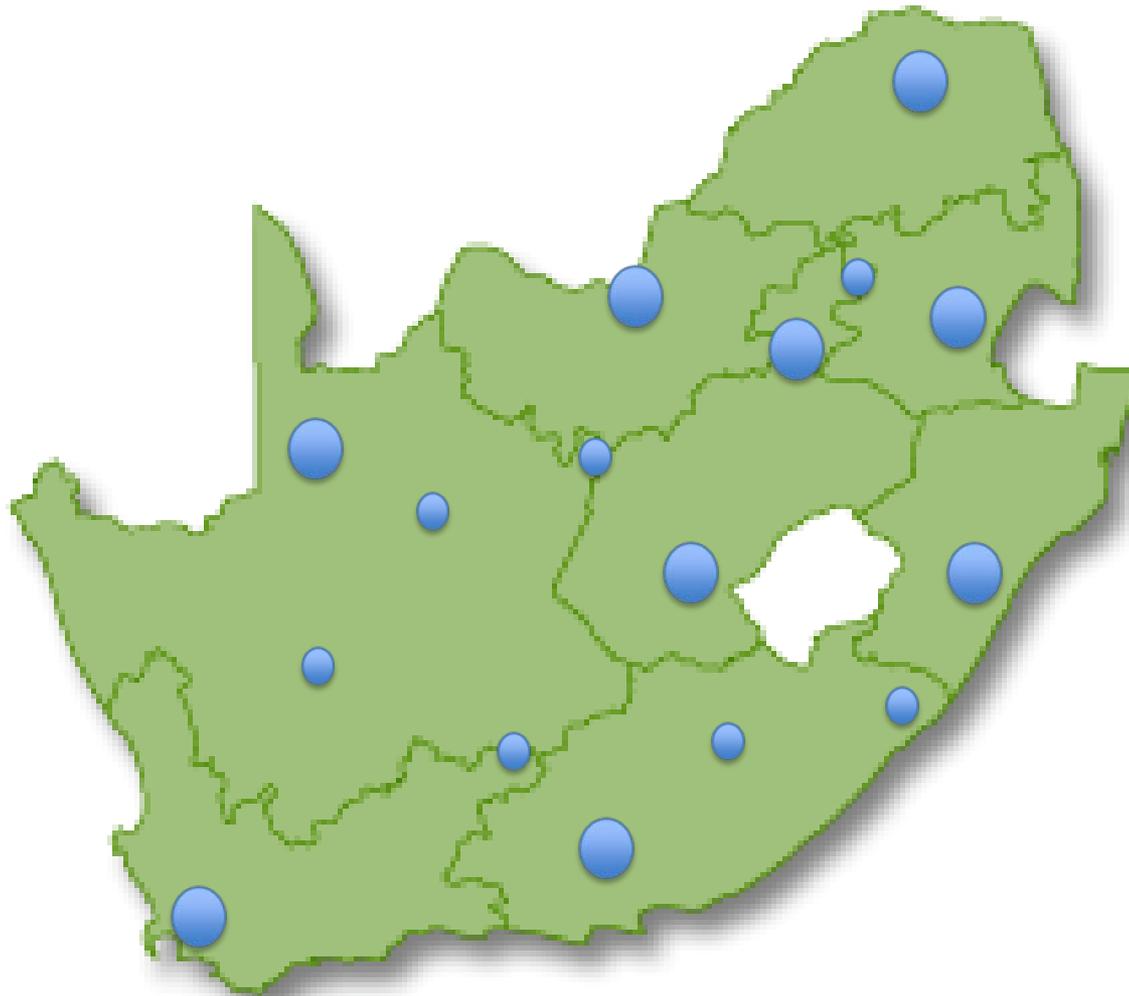
Organisational “welfare”

WHAT IS THE CONTEXT?



- Capital, premises, facilities
- People
- Operational expenses

THINK SYSTEM...



Is there a national impact?

Sustainability

Ability to scale

Ability to understand Impact

Access to support

**Not all shelters are
born equal**

Goal clarity

Maturity

Readiness

Performance

THINK SYSTEM...

the people and organisations that intervene



people



(companion)
animals



resource-poor
environments

Enabling the enablers

WHAT DO WE WANT TO ACHIEVE?

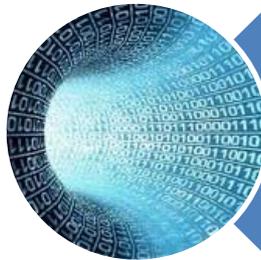
Balance passion and
Performance



Enhance decision making

- Goal clarity: do you know where you are going to?
- Where next to focus for impact?

Enhance
Impact



Use data for improved
performance

- What does your market want?
- What is your impact?

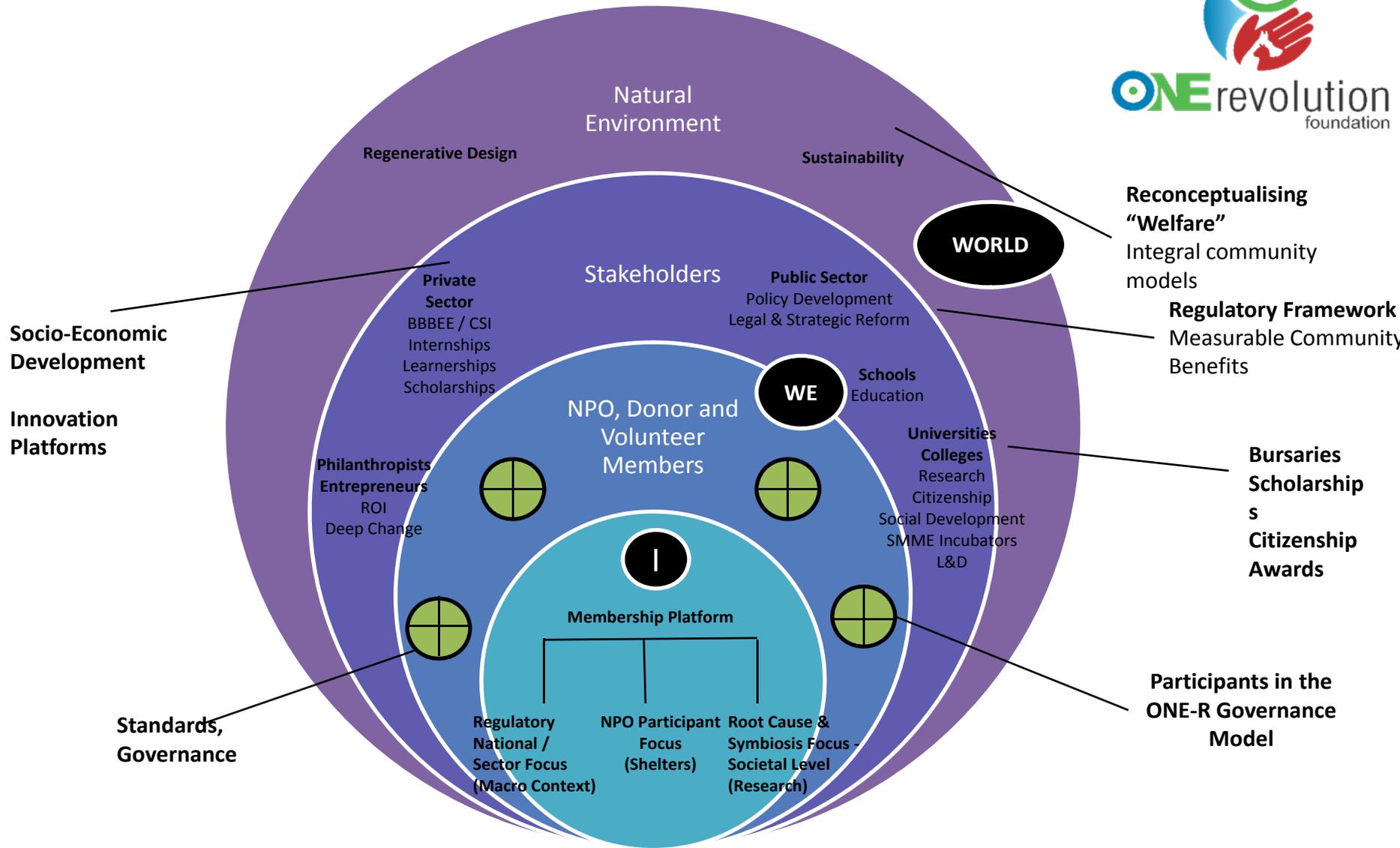
Facilitate organizational
development



Benchmarking

- Improved operations
- Improved performance
- Improved impact

WHAT DO WE WANT TO ACHIEVE?

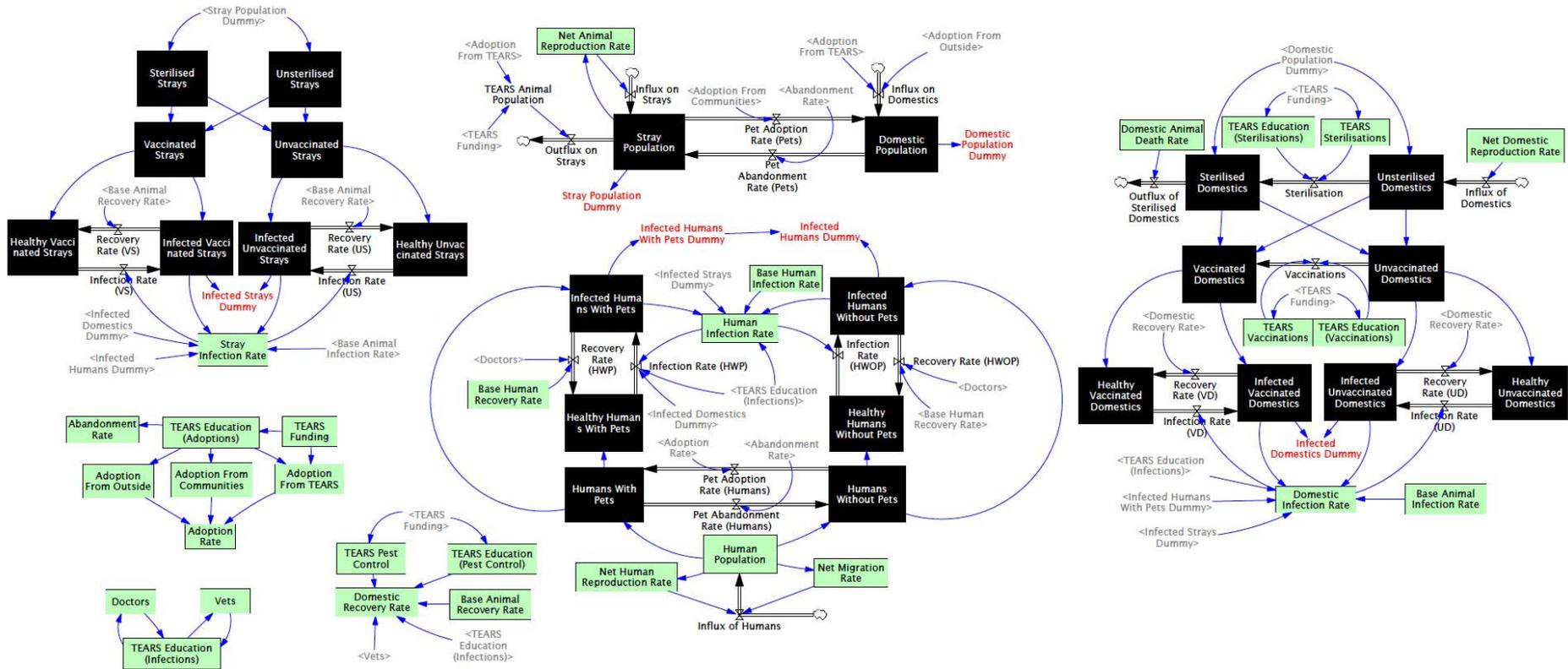


WHAT DO WE WANT TO ACHIEVE?

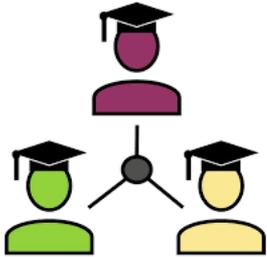
Enhanced professionalism
Pathways to impact



WHERE ARE WE?



WHAT NEXT?



**Expand the
network of
research partners**



**Establish
repositories
of information**



**Develop
dissemination
mechanisms**

IN SUMMARY

- Turn passion into performance
- Understand the system to find points of leverage
- Encourage effort that has a systemic impact
- Foster an environment that supports the enablers
- Turn research into impact!



Thank You

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