

RANKING REPORTS AND CHICKEN WELFARE

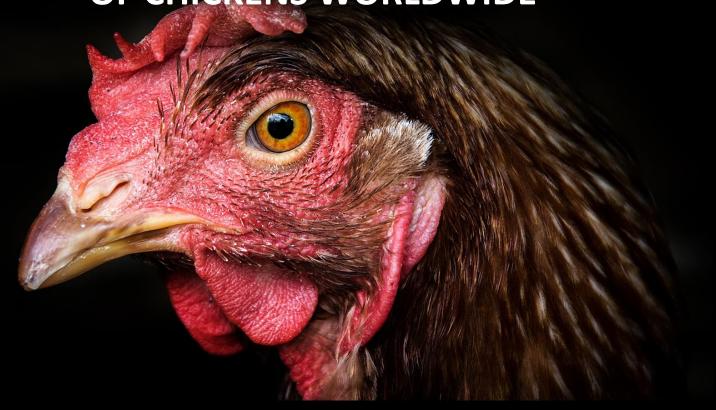




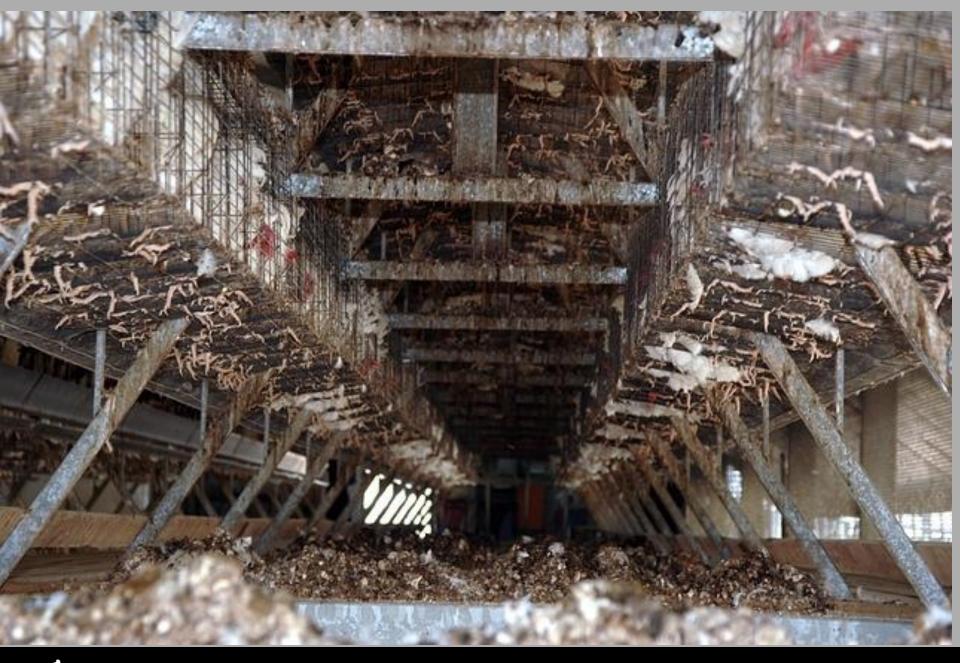
WE WORK TO

END THE ABUSE

OF CHICKENS WORLDWIDE













HOW RANKING REPORTS CAN HELP IMPROVE LAYER HEN WELFARE; A CASE STUDY OF THE AFRICA RANKING REPORT







South African egg supply: In 2021, <u>706.7 million dozen eggs were produced in South Africa by</u> 26.85 million hens

Avg extrapolated hen productivity in South Africa = 315 eggs per hen (706.7 * 12 / 26.85)

Pick n Pay South African retail market share = 16%

South African retail sector egg market share ≈ 70%

Pick n Pay egg usage: 16% *70%*8,480,400,000 = 949,804,800 eggs

<u>Pick n Pay hen usage</u>: 949,804,800 / 315 = 3.02 million hens (South Africa only, so including other countries of operation probably increases the number by 5-10%)

% of hens in cages used by Pick n Pay: looking at their online shopping website, only 3 out of the 35 egg brands on sale at their Hyper Woodmead store (one of the largest in SA) are "free-range", so Pick n Pay likely sources over 90% of their eggs from caged hens (also considering that premium eggs like free-range are sold in fewer quantities than conventional eggs).







Lifestyle

Campaigns

Animals

Food Justice

THL HQ

More 🗸

Research Reports

Open Wing Alliance

Open Wing Alliance

AFRICA RANKING REPORT: WHICH COMPANIES ARE LEADING THE WAY ON ANIMAL WELFARE IN AFRICA?



Thanks to changemakers like you cage-free movement is growing a Africa! A new report by the Open Alliance outlines which companie leading the way—and which arebehind.



Aurelia Adhiambo | Aug 3

Aug 31, 2023









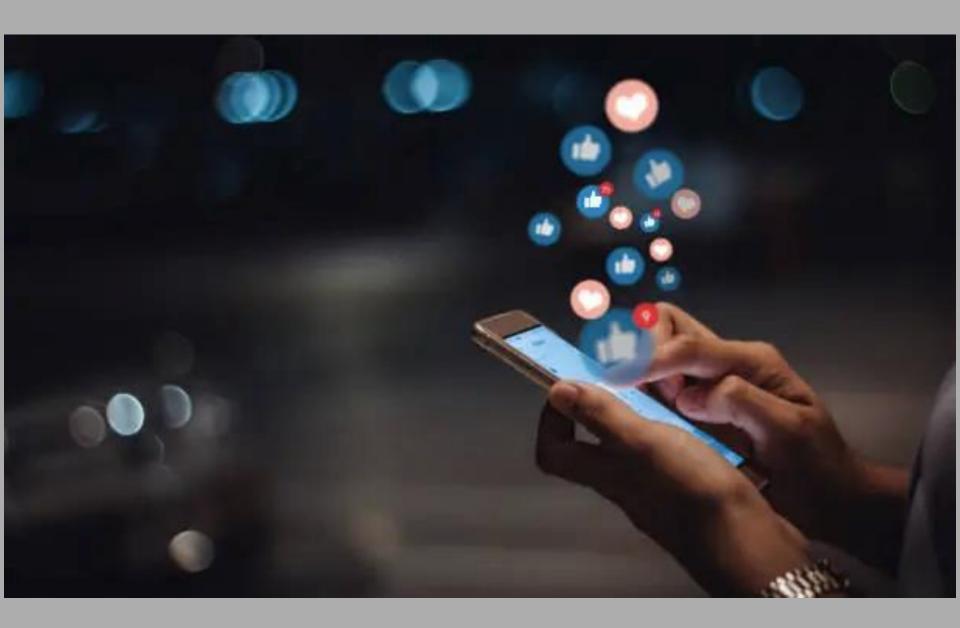


88% of cage-free egg commitments with deadlines of 2021 or earlier have been fulfilled

















Unilever is 100% Cage-free in

Africa

Region	2022	2023	2024	2025
Africa	100%	100%	100%	100%
Europe	100%	100%	100%	100%
Latin America	19%	30%	38%	100%
North America	100%	100%	100%	100%
Middle East &	4%	10%	27%	100%
Turkey				
Asia and Oceania	7%	10%	27%	100%
Total	72%	75%	79%	100%

It has been estimated that hens kept in indoor cage-free systems will experience an average of 60% less pain compared to hens kept in cages. For such a small welfare improvement, the benefit to these animals is significant.











QUESTIONS?



aadhiambo@openwingalliance.org

OPENWINGALLIANCE.org

