



RANKING REPORTS AND CHICKEN WELFARE



**ENDING
CAGES
WORLDWIDE**

WE WORK TO
END THE ABUSE

OF CHICKENS WORLDWIDE







HOW RANKING REPORTS CAN HELP
IMPROVE LAYER HEN WELFARE; A CASE
STUDY OF THE AFRICA RANKING
REPORT



South African egg supply: In 2021, [706.7 million dozen eggs were produced in South Africa by 26.85 million hens](#)

Avg extrapolated hen productivity in South Africa = 315 eggs per hen (706.7 * 12 / 26.85)

Pick n Pay South African retail market share = [16%](#)

South African retail sector egg market share ≈ [70%](#)

Pick n Pay egg usage: 16% * 70% * 8,480,400,000 = 949,804,800 eggs

Pick n Pay hen usage: 949,804,800 / 315 = 3.02 million hens (South Africa only, so including other countries of operation probably increases the number by 5-10%)

% of hens in cages used by Pick n Pay: looking at their [online shopping website](#), only 3 out of the 35 egg brands on sale at their Hyper Woodmead store (one of the largest in SA) are "free-range", so Pick n Pay likely sources **over 90% of their eggs** from caged hens (also considering that premium eggs like free-range are sold in fewer quantities than conventional eggs).



Open Wing Alliance

AFRICA RANKING REPORT: WHICH COMPANIES ARE LEADING THE WAY ON ANIMAL WELFARE IN AFRICA?

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Thanks to changemakers like you, cage-free movement is growing across Africa! A new report by the Open Wing Alliance outlines which companies are leading the way—and which are behind.



Aurelia Adhiambo | Aug 31, 2023



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CAGE-FREE EGG FULFILLMENT REPORT



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88% of cage-free egg commitments with
deadlines of 2021 or earlier have been
fulfilled







2023 Africa Ranking Report



Unilever is 100% Cage-free in Africa

Region	2022	2023	2024	2025
Africa	100%	100%	100%	100%
Europe	100%	100%	100%	100%
Latin America	19%	30%	38%	100%
North America	100%	100%	100%	100%
Middle East & Turkey	4%	10%	27%	100%
Asia and Oceania	7%	10%	27%	100%
Total	72%	75%	79%	100%

It has been estimated that hens kept in indoor cage-free systems will experience an average of 60% less pain compared to hens kept in cages. For such a small welfare improvement, the benefit to these animals is significant.





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**THANK
YOU**

QUESTIONS?



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